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**SHARON
SCHEIDEMANTLE**



▶ commercial life

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SHARON SCHEIDEMANTLE





Lady Power

With a strong belief instilled by her mother at a young age, that she could do anything she set her mind to, Sharon Scheidemantle has worked extremely hard to build a life for herself and her family. Although she encountered plenty of resistance along the way, she has always been determined to overcome any obstacle she was faced with. Motivated by the loss of her father at age 13, and through the sheer force of endless effort, creativity, or perseverance, Sharon's can-do attitude continues to be a driving force in her life, that she now passes onto others.

Since the early 1980s, Sharon has studied and worked in male-dominated fields, which presented plenty of challenges, especially back then. One thing about Sharon that could never be denied however, was her ability to outwork anyone and get things done, even starting way back in high school. During her junior and senior years in high school, she took college-prep classes and completed an Architectural Drafting and Design Degree at A.W. Beattie Tech.

Sharon went on to become one of the first female graduates from California University with a B.S. degree in Industrial Arts Education, working 2-3 jobs the entire time just to pay for it. She worked for Willi's Ski Shop at Seven Springs on winter weekends, occasionally was finishing drywall, worked/completed freelance architectural renderings, and also worked in the darkroom at The Green Sheet in Millvale.

After graduating from CalU, Sharon taught Architectural Drafting and Design at Triangle Tech. During that time, she also enrolled at LaRoche College (now LaRoche University) and completed her Master's degree in Human Resources Management. From there, she took a construction management position with Retail Ventures, where she was responsible for hiring contractors and building their three retail concepts—American Eagle Outfitters, Silverman's Menswear, and Help Ur Self—throughout the United States.

However, traveling 250,000 miles per year, year after year, eventually took its toll. So when a position opened up at National Record Mart (NRM) for a construction project manager, Sharon jumped on it. While at NRM, Sharon redesigned all of their stores, created a prototype store called "Waves" (which only sold CDs), and enjoyed the perks of only traveling east of the Mississippi and getting amazing tickets to every show that came to town.

When NRM came into some financial problems, Sharon moved on to similar work at Long John Silvers restaurants, where she was in charge of adding drive-thru windows to all of their East coast

locations. During this time, she married her husband, Keith, who was a well-known local builder. A year later, in the spring of 1994, Long John Silvers closed their Pittsburgh office and offered Sharon a transfer to Lexington, KY but she opted for a severance package instead. Keith suggested that Sharon get her real estate license and “maybe sell a couple homes a year.”

While Sharon liked the idea of getting her license, she wasn't too keen on the idea of only selling a couple homes a year. “You don't go from an executive level position with a company car and a cellphone (no one had phones back then) to selling a couple homes a year and being happy about it,” she admits.

Instead, Sharon met with Elaine Wittlin from METRO Real Estate Services and told her that she wanted to do commercial real estate, since it was what she knew best. However, Elaine, and many others, said, “No women do commercial real estate,” and suggested that she do both residential and commercial. So, that's what she did.

Today, Sharon is the Commercial Regional Manager for Berkshire Hathaway

HomeServices. She loves going on listing appointments and presentations with their “resi-mercial” agents, and helping them get commercial listings, both large and small.

“I love what I do and can't wait to see what each day will bring with regards to making deals, closing sales, and mentoring agents who are looking to learn more about commercial real estate,” says Sharon. “It is wonderful to share my 25+ years experience with newer agents and I hope to present myself as a role model to all of them.”

Sharon is a founding member of Inspired Women, a women's networking group that aims to make a difference in the community. Their mission is “Creating space for women who have more in their lives to take action on behalf of women who have less.”

In her free time, Sharon enjoys spending time with Keith, their son, Dillon, and their two golden labradoodles, Dobby and Stella. Dillon is finishing his business degree at Penn State and is currently working as a real estate agent with Sharon until he finds his dream job. They love traveling, going on Disney cruises, and taking trips to The



Wizarding World of Harry Potter at Universal Studios Florida.

It's obvious to see, from her history, education, and life experiences, that Sharon doesn't plan on slowing down any time soon.



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